



Fair issue:
Grundläggning-
dagen

Issue: 1/26

**Geotechnics and
foundation work**
Publication week: **5**
Copy deadline: **9/1**



Fair issue:
Nordbygg

Issue: 2/26

**Roof and
facade**
Publication week: **13**
Copy deadline: **6/3**



Issue: 3/26

**Acoustics and sound
insulation**
Publication week: **21**
Copy deadline: **30/4**



Fair issue:
Ingenjörsmässigt
byggande i Trä

Issue: 4/26

Wood construction
Publication week: **34**
Copy deadline: **31/7**



Fair issue:
Brandskydd
2026

Issue: 5/26

Fire Safety

Publication week: **41**
Copy deadline: **18/9**



Issue: 6/26

Concrete

Publication week: **48**
Copy deadline: **6/11**

Main target groups

- Technical consultants
- Architects
- Building contractors
- Commissioners of building projects
- Owners of real estate
- Schools
- Local authority, State departments
- Other people of the trade

Circulation

Print: 5.800 copies.

Digital: 2.100 copies.

Discounts

3 insertions, 10 % off.

5 insertions, 10 % off.

Ad order

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Materialadress

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Technical data

Resolution: 300 dpi

Ad material: pdf

Banner material: gif, jpg

Ad formats and prices

Formats	Type area	Price SEK
2/1-page	396 x 270 mm	27.000:–
Bleed	420 x 297 mm	
1/1-page	185 x 270 mm	17.400:–
Bleed	207 x 297 mm	
1/2-page	91 x 270 mm	11.800:–
	alt.185 x 133 mm	
1/4-page	91 x 133 mm	7.500:–
	alt.185 x 65 mm	
1/8-page	91 x 65 mm	5.400:–
	alt.185 x 32 mm	
2:nd och 3:rd cover	185 x 270 mm, bleed 207 x 297 mm	18.100:–
4:th cover	185 x 260 mm, bleed 210 x 272 mm	18.700:–
Inserts	Max 30 g, 20.200:– Max 50 g, 21.300:–	
Branschregister	59 x 46 mm, 6 insertions per calendar year	6.300:–
	122 x 46 mm or 99 x 59 mm	12.500:–

Web advertising

Formats	Type area	Price
Banner	Single	166 x 95 pixels
	Double	348 x 95 pixels
	Big right	348 x 240 pixels
	Panorama	740 x 160 pixels
Native	Standard: 5.500 kr/month	Extended: 8.300 kr/month
		quarter 1.500:– year 5.500:–
		quarter 3.100:– year 10.900:–
		month 3.100:– quarter 8.300:– year 29.700:–
		month 3.900:– quarter 9.400:– year 33.000:–