



**Fair issue:
Grundläggnings-
dagen**

Issue: 1/23

**Geotechnics and
foundation work**
Publication week: **5**
Copy deadline: **13/1**



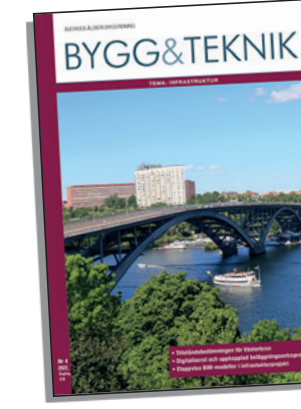
Issue: 2/23

**Roof and
facade**
Publication week: **13**
Copy deadline: **10/3**



Issue: 3/23

**Acoustics and sound
insulation**
Publication week: **21**
Copy deadline: **5/5**



Issue: 4/23

Wood construction
Publication week: **34**
Copy deadline: **4/8**



**Fair issue:
Brandskydd
2023**

Issue: 5/23

Fire Safety
Publication week: **41**
Copy deadline: **22/9**



Issue: 6/23

Concrete
Publication week: **48**
Copy deadline: **10/11**

Main target groups

- Technical consultants
- Architects
- Building contractors
- Commissioners of building projects
- Owners of real estate
- Schools
- Local authority, State departments
- Other people of the trade

Circulation

Print: 5.800 copies.
Digital: 1.900 copies.

Discounts

3 insertions, 10 % off.
5 insertions, 10 % off.

Ad order

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Technical data

Resolution: 300 dpi
Ad material: pdf
Banner material: gif, jpg

Ad formats and prices

Formats	Type area	Price
2/1-page	396 x 270 mm	24.600:–
Bleed	420 x 297 mm	
1/1-page	185 x 270 mm	15.800:–
Bleed	207 x 297 mm	
1/2-page	91 x 270 mm	10.700:–
	alt. 185 x 133 mm	
1/4-page	91 x 133 mm	6.800:–
	alt. 185 x 65 mm	
1/8-page	91 x 65 mm	4.900:–
	alt. 185 x 32 mm	
2:nd och 3:rd cover	185 x 270 mm, bleed 207 x 297 mm	16.500:–
4:th cover	185 x 260 mm, bleed 210 x 272 mm	17.000:–
Inserts	Max 30 g, 18.400:– Max 50 g, 19.400:–	
Branschregister	59 x 46 mm, 6 insertions per calendar year 122 x 46 mm or 99 x 59 mm	5.700:– 11.400:–

Web advertising

Formats	Type area	Price
Banner	Single	166 x 95 pixels
	Double	348 x 95 pixels
	Big right	348 x 240 pixels
	Panorama	740 x 160 pixels
		quarter 1.400:– year 5.000:–
		month 2.800:– quarter 2.800:– year 9.900:–
		month 2.800:– quarter 7.500:– year 27.000:–
		month 3.500:– quarter 8.500:– year 30.000:–
Native	Standard: 5.000 kr/month	Extended: 7.500 kr/month