



Fair issue:
Grundläggnings-
dagen

Issue: 1/20

Geotechnics and
foundation work
Publication week: 6
Copy deadline: 17/1



Fair issue:
Nordbygg
2020

Issue: 2/20

Roof and
facade
Publication week: 14
Copy deadline: 13/3



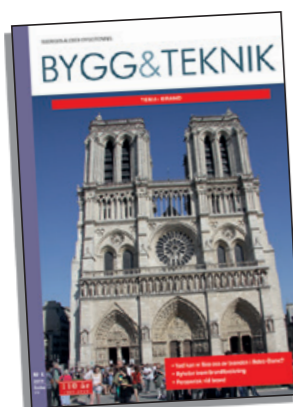
Issue: 3/20

Acoustics and sound
insulation
Publication week: 22
Copy deadline: 8/5



Issue: 4/20

Infrastructure
Publication week: 35
Copy deadline: 7/8



Fair issue:
Brandskydd
2020

Issue: 5/20

Fire Safety

Publication week: 41
Copy deadline: 18/9



Issue: 6/20

Concrete

Publication week: 48
Copy deadline: 6/11

Main target groups

- Technical consultants
- Architects
- Building contractors
- Commissioners of building projects
- Owners of real estate
- Schools
- Local authority, State departments
- Other people of the trade

Circulation

6.800 copies, controlled by TS
– The Swedish Audit Bureau of Circulations

Discounts

3 insertions, 10 % off.
5 insertions, 10 % off.

Ad order

Marcus Dahlin
marcus@byggteknikforlaget.se
Phone: +46 736 54 55 99

Roland Dahlin
roland@byggteknikforlaget.se
Phone: +46 705 20 63 00

Materialadress

Marcus Dahlin
annons@byggteknikforlaget.se
Phone: +46 736 54 55 99
Sveavägen 116, 113 50 Stockholm

Technical data

Resolution: 300 dpi
Ad material: pdf
Banner material: gif, jpg

Ad formats and prices

Formats	Type area	Price
2/1-page	396 x 270 mm	24.600:–
Bleed	420 x 297 mm	
1/1-page	185 x 270 mm	15.800:–
Bleed	207 x 297 mm	
1/2-page	91 x 270 mm	10.700:–
	alt.185 x 133 mm	
1/4-page	91 x 133 mm	6.800:–
	alt.185 x 65 mm	
1/8-page	91 x 65 mm	4.900:–
	alt.185 x 32 mm	
2:nd och 3:rd cover	185 x 270 mm, bleed 207 x 297 mm	16.500:–
4:e omslag	185 x 260 mm, bleed 210 x 272 mm	17.000:–
Inserts	Max 30 g, 16.700:–, Max 50 g, 17.600:–	
Branschregister	59 x 46 mm, 6 insertions per calendar year	5.700:–

Web advertising

Formats	Type area	Price
Banner Single	166 x 95 pixels	quarter 1.200:– year 4.400:–
Double	348 x 95 pixels	quarter 2.400:– year 8.800:–
Panorama	740 x 160 pixels	month 2.600:– quarter 7.000:– year 27.000:–
Native Contact for price		