



**Fair issue:**  
Grundläggning-  
dagen

### Issue: 1/18

Geotechnics and  
foundation work  
Publication week: 4  
Copy deadline: 5/1



**Fair issue:**  
Nordbygg 2018

### Issue: 2/18

Nordbygg 2018  
Publication week: 10  
Copy deadline: 16/2



### Issue: 3/18

Acoustics and sound  
insulation  
Publication week: 15  
Copy deadline: 23/3



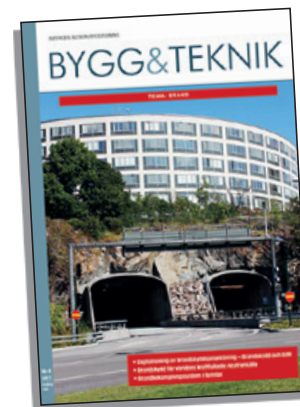
### Issue: 4/18

Roof  
Publication week: 21  
Copy deadline: 4/5



### Issue: 5/18

Healthy buildings/  
Energy  
Publication week: 32  
Copy deadline: 20/7



**Fair issue:**  
Brandskydd 2017

### Issue: 6/18

Fire safety  
Publication week: 37  
Copy deadline: 24/8



### Issue: 7/18

Concrete  
Publication week: 43  
Copy deadline: 5/10



### Issue: 8/18

Floor and foundation  
Publication week: 48  
Copy deadline: 9/11

## Ad formats and prices

| Formats                    | Type Area                                  | Price                                       |
|----------------------------|--|---|
| <b>2/1-page</b>            | 396 x 270 mm                               | 24.600:–                                    |
| Bleed                      | 420 x 297 mm                               |   |
| <b>1/1-page</b>            | 185 x 270 mm                               | 15.800:–                                    |
| Bleed                      | 207 x 297 mm                               |   |
| <b>1/2-page</b>            | 91 x 270 mm                                | 10.700:–                                    |
|                            | alt.185 x 133 mm                           |   |
| <b>1/4-page</b>            | 91 x 133 mm                                | 6.800:–                                     |
|                            | alt.185 x 65 mm                            |   |
| <b>1/8-page</b>            | 91 x 65 mm                                 | 4.900:–                                     |
|                            | alt.185 x 32 mm                            |   |
| <b>2:nd and 3:rd cover</b> | 185 x 270 mm, bleed 207 x 297 mm           | 16.500:–                                    |
| <b>4:th cover</b>          | 185 x 260 mm, bleed 210 x 272 mm           | 17.000:–                                    |
| <b>Inserts</b>             | Max 30 g, 16.700:–, Max 50 g, 17.600:–     |   |
| <b>Branschregister</b>     | 59 x 46 mm, 8 insertions per calendar year | 6.500:–                                     |
| <b>Banner</b>              | Single 166 x 95 pixels                     | quarter 1.200:– year 4.400:–                |
|                            | Double 348 x 95 pixels                     | quarter 2.400:– year 8.800:–                |
|                            | Panorama 750 x 150 pixels                  | month 2.600:– quarter 7.000:– year 27.000:– |

## Main target groups

- Technical consultants
- Architects
- Building contractors
- Commissioners of building projects
- Owners of real estate
- Schools
- Local authority, State departments
- Other people of the trade

## Circulation

6.800 copies, controlled by TS  
– The Swedish Audit Bureau of Circulations

## Discounts

3 insertions, 10 % off.  
5 insertions, 10 % off.

## Other

All prices are tax excluded.

## Ad order

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## Technical data

**Print process:** Offset

**Screen:** 150 Lpi

**Colour chart:** Euro scale

**Ad material:** pdf

**Banner material:** gif, jpg