



Fair issue:
Grundläggning-
dagen

Issue: 1/17

Geotechnics and foundation work
Publication week: 3
Copy deadline: 30/12



Issue: 2/17

New construction and Renovation
Publication week: 9
Copy deadline: 10/2



Issue: 3/17

Acoustics and sound insulation
Publication week: 14
Copy deadline: 17/3



Issue: 4/17

Roof
Publication week: 20
Copy deadline: 28/4



Issue: 5/17

Healthy buildings/ Energy
Publication week: 32
Copy deadline: 21/7



Fair issue:
Brandskydd 2017

Issue: 6/17

Fire safety
Publication week: 37
Copy deadline: 25/8



Issue: 7/17

Concrete
Publication week: 42
Copy deadline: 29/9



Issue: 8/17

Facades
Publication week: 47
Copy deadline: 3/11

Ad formats and prices

Formats	Type Area	Price
2/1-page	396 x 270 mm	24.600:–
Bleed	420 x 297 mm	
1/1-page	185 x 270 mm	15.800:–
Bleed	210 x 297 mm	
1/2-page	91 x 270 mm	10.700:–
	alt.185 x 133 mm	
1/4-page	91 x 133 mm	6.800:–
	alt.185 x 65 mm	
1/8-page	91 x 65 mm	4.900:–
	alt.185 x 32 mm	
2:nd and 3:rd cover	185 x 270 mm, bleed 210 x 297 mm	16.500:–
4:th cover	185 x 260 mm, bleed 210 x 272 mm	17.000:–
Inserts	Max 30 g, 16.700:–, Max 50 g, 17.600:–	
Branschregister	59 x 46 mm, 8 insertions per calendar year	6.500:–
Banner		
Single	166 x 95 pixels	quarter 1.200:– year 4.400:–
Double	348 x 95 pixels	quarter 2.400:– year 8.800:–
Panorama	750 x 150 pixels	month 2.600:– quarter 7.000:– year 27.000:–

Main target groups

- Technical consultants
- Architects
- Building contractors
- Commissioners of building projects
- Owners of real estate
- Schools
- Local authority, State departments
- Other people of the trade

Circulation

6.800 copies, controlled by TS
– The Swedish Audit Bureau of Circulations

Discounts

3 insertions, 10 % off.
5 insertions, 10 % off.

Other

All prices are tax excluded.

Ad order

Phone: +46 840 886 100

Marcus Dahlin
marcus@byggteknikforlaget.se
Phone: +46 840 886 101
Cell: +46 736 54 55 99

Roland Dahlin
roland@byggteknikforlaget.se
Phone: +46 840 886 102
Cell: +46 705 20 63 00

Materialadress

Marcus Dahlin
annons@byggteknikforlaget.se
Phone: +46 840 886 101
Cell: +46 736 54 55 99
Sveavägen 116, 113 50 Stockholm

Technical data

Print process: Offset
Screen: 150 lpi
Colour chart: Euro scale
Ad material: pdf
Banner material: gif, jpg