



Issue: 1/15

Geotechnics and foundation work
Publication week: 3
Copy deadline: 2/1



Issue: 2/15

Reconstruction and renovation
Publication week: 9
Copy deadline: 6/2



Issue: 3/15

Acoustics and sound insulation
Publication week: 14
Copy deadline: 13/3



Issue: 4/15

Roof construction
Publication week: 20
Copy deadline: 24/4



Issue: 5/15

Healthy buildings/ Energy
Publication week: 32
Copy deadline: 17/7



Issue: 6/15

Technical fire safety
Publication week: 37
Copy deadline: 21/8



Issue: 7/15




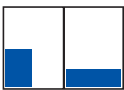
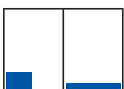
Concrete construction
Publication week: 42
Copy deadline: 25/9



Issue: 8/15

Facade
Publication week: 47
Copy deadline: 30/10

Ad formats and prices

Formats	Type area	4-colour
2/1-page	396 x 270 mm	 24.600:–
Bleed	420 x 297 mm	
1/1-page	185 x 270 mm	 15.800:–
Bleed	210 x 297 mm	
1/2-page	91 x 270 mm	 10.700:–
	alt. 185 x 133 mm	
1/4-page	91 x 133 mm	 6.800:–
	alt. 185 x 65 mm	
1/8-page	91 x 65 mm	 4.900:–
	alt. 185 x 32 mm	
2:nd och 3:rd cover	185 x 270 mm	16.500:–
4:th cover	185 x 260 mm	17.000:–
Inserts	Max 30 g, 16.700:–, Max 50 g, 17.600:–	
Branschregister	59 x 46 mm, 8 insertions per calendar year	6.500:–
Banner on website	166 x 95 px	per quarter 1.200:– year 4.400:–

Main target groups

- Technical consultants
- Architects
- Building contractors
- Commissioners of building projects
- Owners of real estate
- Schools
- Local authority, State departments
- Other people of the trade

Circulation

6.800 copies, controlled by TS
– The Swedish Audit Bureau of Circulations

Discounts

3 insertions, 10 % off.
5 insertions, 10 % off.

Other

All prices are tax excluded.

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Technical data

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Screen: 150 Lpi

Colour chart: Euro scale

Ad material: pdf

Banner material: gif, jpg